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Claims

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- A method of making a surface covering which comprises the sequential steps of:
 - a. applying a plastic layer over a substrate,
- b. heating the plastic layer to a temperature which gells the plastic layer
 to form a gelled plastic layer having a surface,
 - c. applying to the surface of the gelled plastic layer a first printing ink containing a first photoinitiator in a first pattern or a first design,
 - d. applying a first, non-curable coating made from a plastisol or organosol over the gelled plastic layer and first printing inks
 - e. gelling said first non curable coating,
 - f. applying a second, curable coating over said first coating and optionally drying it,
 - g. mechanically embossing the second, curable coating,
 - h. activating said first photoinitiator and curing the surface areas of the second, curable coating disposed over the first printing ink,
 - heating the second, curable coating, the plastic layer and the substrate, wherein the mechanical embossing in areas that are not disposed over the first printing ink is relaxed,
 - j. optionally mechanically embossing the second, curable coating in areas that are not disposed over the first printing ink
 - k. curing the second, curable coating.

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- 2. The method according to claim 1 wherein during step g), the first coating is also embossed.
- 3. The method according to claim 1, wherein the curable coating of step (f) comprises an urethane derived polymer.
- 5 4. The method of claim 3, wherein the curable coating of step (f) comprises polyurethane.
 - 5. The method of claim 4, wherein the curable coating of step (f) essentially consists in polyurethane.
- The method according to any of the claims 1 to 5 wherein after step h) of activating said first photoinitiator a liquid photoinitiator is applied onto the curable coating.
 - 7. The method of any of claims 1 to 5, wherein:
 - said curable coating further comprises a thermal initiator
 - said thermal initiator is activated during step k).
- 15 8. The method according to any of the preceding claims wherein:
 - the plastic layer applied in step a) comprises a foaming agent,
 - the heating of step b) is performed without activating the foaming agent,
 - the first printing ink of step c) further contains an expansion inhibitor
 - the foaming agent is activated during step i).

- 9. The method according to any of the claims 1 to 7 wherein
 - the plastic layer applied in step a) comprises a foaming agent,
 - the heating of step b) is performed without activating the foaming agent,
 - the first printing ink of step c) optionally contains an expansion inhibitor
- between step c) and step d), a second printing ink containing a second photoinitiator and/or an expansion inhibitor is applied to the surface of the gelled plastic layer in a second pattern or a second design,
 - the foaming agent is activated during step i),
 - the second photoinitiator is activated during step k).
- 10 10. The method according to claim 9 wherein the first photoinitiator has a higher diffusion coefficient than the second photoinitiator.
 - 11. The method according to claim 9 wherein said second photoinitiator is selected among those having a migration time into said surface area of the curable coating greater than the migration time of said first photoinitiator into said surface area of the curable coating.
 - 12. The method according to claim 9 wherein the first photoinitiator is activates by a different wavelength than the second photoinitiator.
 - 13. The method according to claim 9, wherein the first photoinitiator is activates by a lower energy level than the second photoinitiator.
- 20 14. The method according to claim 9, wherein the first photoinitiator is selected among those which are sensitive to a first range of electromagnetic radiations, and said second photoinitiator is selected among those which are sensitive to second

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range of electromagnetic radiations but insensitive to said first range of electromagnetic radiations.

- 15. The method according to any of the claims 9 to 14, wherein said second photoinitiator is applied onto substantially the entire surface of the curable coating prior to step (h) of activating said first photoinitiator.
- 16. The method according to claim 15, wherein the electromagnetic radiations essentially consist in UV radiations.
- 17. The method according to any of the claims 1 to 5 wherein
 - the plastic layer applied in step a comprises a foaming agent,
- the heating of step b) is performed without activating the foaming agent,
 - the second, curable coating further comprises a thermal initiator
 - •the thermal initiator is activated during step k)
 - 18. The method according to any of the claims 1 to 5 wherein the curing of step k) is operated by electron beam irradiation.
- 15 19. The method of any of the claims 1 to 18, wherein the surface covering is cooled and then the surface is reheated to soften it prior to optionally mechanically embossing.
 - 20. The method of any of the claims 1 to 19, wherein after gelling the plastic layer in step (b) the surface covering is cooled prior to applying the printing ink.
- 20 21.A surface covering obtained by the method according to of any of the claims 1 to 20, which comprises:
 - a. a substrate,

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- b. a plastic layer overlaying the substrate,
- c. an ink printed in a pattern or design on said plastic layer,
- d. a non cured coating overlaying the plastic layer and the ink
- e. a cured coating overlaying the non-cured coating wherein the cured coating overlaying the ink is mechanically embossed.

22. A surface covering which comprises:

a. a substrate,

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- a foamed and chemically embossed plastic layer overlaying the substrate,
- c. an ink containing a photoinitiator printed in a design on said foamed plastic layer,
 - d. a non cured coating or a non cured layer overlaying the foamed plastic layer and ink
 - e. a cured coating or a cured layer overlaying the non cured coating or a non cured layer wherein the portion of the cured coating or the cured layer disposed over the ink is chemically and/or mechanically embossed.
 - 23. The surface covering of claim 22 wherein the ink also contains an inhibitor.
- 24. The surface covering of claim 22 or 23 wherein the portion of the cured coating or cured layer, which is not disposed over the ink, is mechanically embossed with a texture different from the mechanically embossed portion of the cured coating disposed over the ink.

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25. The surface covering of any of the claims 22 to 24 further the cured coating or cured layer comprising a polyurethane coating.